

**CERTIFICATE IN  
BUSINESS MANAGEMENT (CBM)**

**( For 10<sup>th</sup>, 11<sup>th</sup>, 12<sup>th</sup> students )**

**INSIGHT IN PROFESSIONAL DESTINY**

## MESSAGE FROM THE DIRECTOR

Dear Participants,

You are welcome to the Business Management World.

You are in the process of shaping your profession and need all that which can boost your expectations and lead to play the vital role in choosing your Professional destiny.

To arrive at the stage of choosing the Profession one has to first know the options available to select the right career.

To enable the students to be more vigilant and have insight in Business Management functions, Empirical School of Applied Management has developed a **FIFTEEN DAYS** Professional Management Program – **CERTIFICATE IN BUSINESS MANAGEMENT (CBM)** for budding Professionals.

This Management Program not only gives first hand fundamental knowledge of the Business Management functions but also enlightens and helps the prospective Students in choosing their right professional career. Likewise students become well informed, well focused, capable and confident enough to take their own decisions to map their own professional careers with no ambiguity in the mind.

**R.S.CHAUHAN**

## **CONTENTS OF THE MANAGEMENT PROGRAM**

**HR / COMPANY SECRETARIAL / PROJECTS / FINANCE /  
PRODUCTION / MATERIALS / MARKETING / MIS**

**Supported by Soft skills, Group discussions and Presentation by students.**

### **BENEFITS OF THE MANAGEMENT PROGRAM**

- 1. Creates awareness of Business Management functions.**
- 2. Enables the students to choose the desired Profession.**
- 3. Enables the students to be more focused and confident enough to foresee the professional destiny.**

**REGISTRATION FORM : Rs 10 /-**

**PROGRAM FEE : Rs 10,000/-**

**DURATION : 15 DAYS  
( 3 to 4 hours per day )**

**BATCH CAPACITY : 30-40 STUDENTS**

**MEDIUM : ENGLISH**

**VENUE : Will be communicated at  
the time of commencement**

**Summer / Winter / Vacation / Weekend batches  
The said Management Program can also be  
conducted at schools / Junior Colleges  
Premises on demand.**